



Ready to start improving your CMS Stars rating?

We can help.

The CMS Stars Rating program is intended to raise the quality of health and drug services for Medicare Advantage (MA) plan members and to empower consumers to compare the highest quality plans. However, as the rating system evolves, **it is increasingly difficult for providers and insurers to maintain and improve their ratings due to a variety of factors**, including:

- Retroactive guidelines applied at the end of the year
- Annual changes to included measures
- Annual changes to ratings cut point thresholds
- Changes in category weighting factors (1x to 5x)

Introducing the GLCS MA Stars Analytics Platform

To give providers and insurers the insights they need to track, forecast and improve Star ratings, **Great Lakes Consulting Services (GLCS) has developed the MA Stars Analytics Platform**. Platform users are able to review measures across ratings categories with an interactive series of dashboards. With just a few clicks, **users can review measure and ratings projections, view historical trends by category, and spotlight areas for improvement**. The platform equips users with actionable insights needed to target resources, engagement clinicians, and close gaps in member care to improve health outcomes. Through data visualizations, advanced analytics and predictive modeling, the Stars Analytics Platform helps you focus on the highest impact measures and take the guesswork out of your ratings results.

Key Categories

Our Platform leverages **10+ years of published results to predict cut point thresholds** and project ratings at the measure level. The results are summarized from 8 Health Plan and Drug Plan categories to 5 measurement groupings and aligned to the Stars rating system:

- Clinical HEDIS
- Clinical Pharmacy
- Operations
- Member Perception
- Improvement

Why Focus on Stars

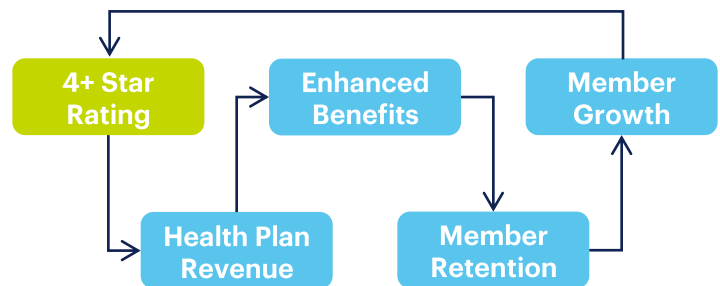
- 42%** Percentage of MA-PD contracts that earned a 4-star rating (or above) in 2024.
- 75%** Percentage of MA-PD enrollees will select contracts with 4 or more stars in 2024.
- \$9.2B** Bonus Payments distributed annually to high-performing plans – an average of **\$417 per enrolled member**.

Platform Outcomes

- Enhanced visibility** – provides a centralized view for teams to quickly spot trends, gaps, and opportunities.
- Proactive Monitoring** – enables tracking of metrics so issued can be addressed quickly before ratings slip.
- Competitive Benchmarking** – compares performance to other participants to spur improvement or highlight lag.

The Stars Value Cycle

4-Star ratings and above drive value by **bringing in new members and revenue to reinvest in better care**. This boosts ratings again, fueling a cycle of continuous improvement, membership growth and care enhancement. Our Platform can help enhance this process.



See the Stars Analytics Platform in action

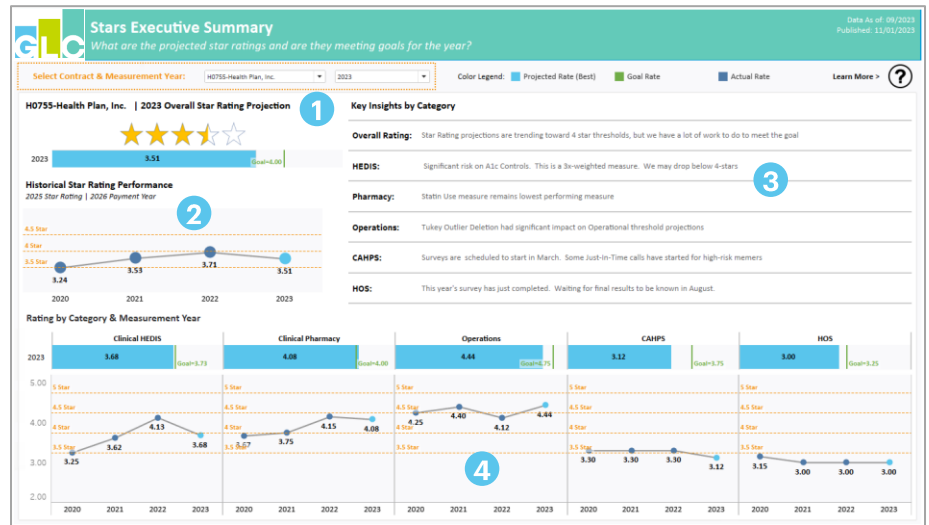


Custom Stars Rating Analytics

To deliver tailored, clear, and visually stunning analytics, GLCS partnered with **Levy Analytics Group** to develop a customizable set of dashboards. Levy Analytics Group specializes in blending data storytelling and aesthetics to enable users to uncover actionable insights. The base solution includes:

- 1 Support for multiple MA-PD and PDP plans
- 2 Rating and Star projections at every level
- 3 Automated insights and alerts by category
- 4 Historic performance trending

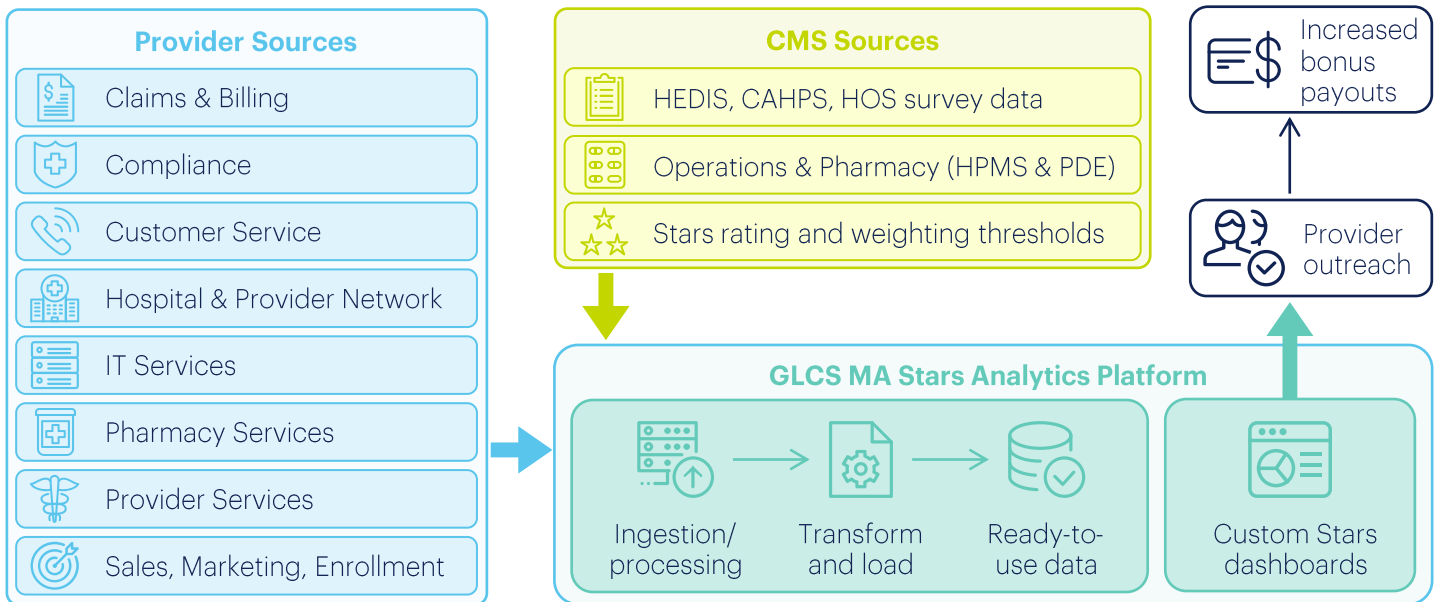
Dashboards are designed with configurable analytic components, which can be modified to meet the needs of each client.



Levy Analytics Group's award-winning visualizations helps transform data into decisions.

Our Data Delivery Model

Our Stars Analytics Platform aggregates claims, medical records, operations, pharmacy, and survey data along with CMS cut point thresholds and weights to power projection models and stars calculations. Results of the multi-dimensional model are refreshed monthly and aggregated for consumption by our analytics and Dashboards.



Higher Stars ratings are within reach – schedule a demo today.



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